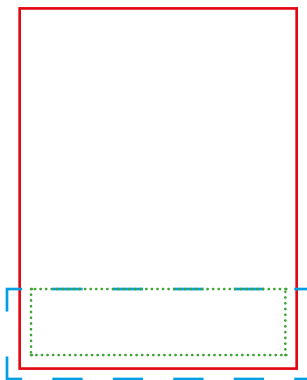


# TOTAL LICENSING

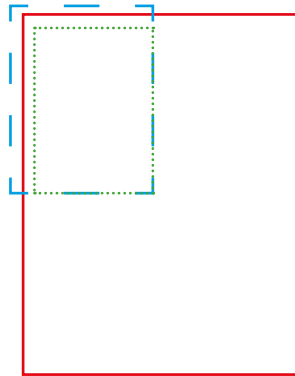
## Production Information Quarter Page Advertisements 2023/24



**HORIZONTAL**

If advertisement is bleed, add 3mm (one eighth inch) to bottom and both sides as per dotted line. i.e. total dimensions of ad will be 222mm (8.63") wide by 75mm (2.95") high.

If advertisement is non-bleed, please create artwork to fit 196mm (7.75") width by 62mm (2.45") deep.



**VERTICAL**

If advertisement is bleed, add 3mm (one eighth inch) to top and outside edge as per dotted line. i.e. total dimensions of ad will be 108mm (4.25") wide by 140mm (5.5") high.

If advertisement is non-bleed, please create artwork to fit 95mm (3.65") width by 127mm (5.0") deep.

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.**

All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format. All fonts used should be embedded.

### **MATERIAL DELIVERY**

#### **Via Email:**

francesca@totallicensing.com or  
becky@totallicensing.com

#### **Via your FTP or a third party FTP:**

For large files, you can provide us with details of your ftp for us to download the material, or a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can download.

Please ensure the file is clearly marked with the advertiser's name.

### **MATERIAL DEADLINES**

#### **TOTAL LICENSING 2023/2024**

Winter 2023.....	6 Jan 2023
Spring 2023.....	15 March 2023
Summer 2023.....	15 May 2023
Autumn/Fall 2023.....	8 Sept 2023
Winter 2024.....	5 Jan 2024
Spring 2024.....	15 March 2024
Summer 2024.....	14 May 2024
Autumn/Fall 2024.....	8 Sept 2024

#### **TOTAL LICENSING AUSTRALIA**

March 2023 issue .....	15 February 2023
March 2024 issue .....	14 February 2024

#### **TOTAL LICENSING CHINA EDITIONS**

March 2023 edition.....	7 March 2023
October 2023 edition.....	15 September 2023
March 2024 edition.....	6 March 2024
October 2024 edition.....	14 September 2024