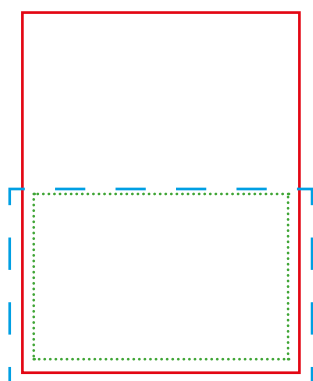


TOTAL LICENSING

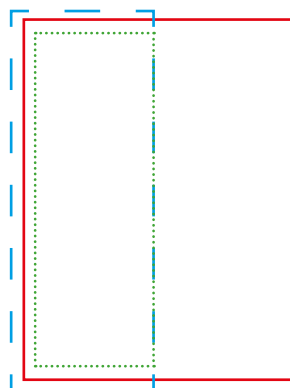
Production Information Half Page Advertisements 2023/4



HORIZONTAL

If advertisement is bleed, add 3mm (one eighth inch) to bottom and both sides as per dotted line. i.e. total dimensions of ad will be 222mm (8.63") wide by 138mm (5.45") high.

If advertisement is non-bleed, please create artwork to fit 196mm (7.75") width by 125mm (5.00") deep.



VERTICAL

If advertisement is bleed, add 3mm (one eighth inch) to bottom top and outside edge as per dotted line. i.e. total dimensions of ad will be 106mm (4.2") wide by 286mm (11.25") high.

If advertisement is non-bleed, please create artwork to fit 95mm (3.75") width by 260mm (10.25") deep.

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.**

All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format.

All fonts used should be embedded.

MATERIAL DELIVERY

Via Email:

francesca@totallicensing.com or
becky@totallicensing.com

Via your FTP or a third party FTP:

For large files, you can provide us with details of your ftp for us to download the material, or a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can download.

Please ensure the file is clearly marked with the advertiser's name.

MATERIAL DEADLINES

TOTAL LICENSING 2023/2024

Winter 2023.....	6 Jan 2023
Spring 2023.....	15 March 2023
Summer 2023.....	15 May 2023
Autumn/Fall 2023.....	8 Sept 2023
Winter 2024.....	5 Jan 2024
Spring 2024.....	15 March 2024
Summer 2024.....	14 May 2024
Autumn/Fall 2024.....	8 Sept 2024

TOTAL LICENSING AUSTRALIA

March 2023 issue	15 February 2023
March 2024 issue	14 February 2024

TOTAL LICENSING CHINA EDITIONS

March 2023 edition.....	7 March 2023
October 2023 edition.....	15 September 2023
March 2024 edition.....	6 March 2024
October 2024 edition.....	14 September 2024