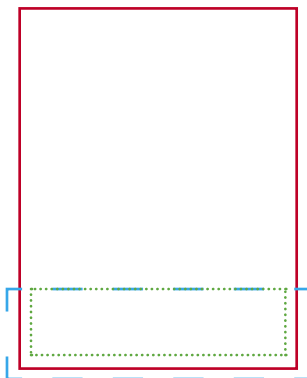


# TOTAL LICENSING

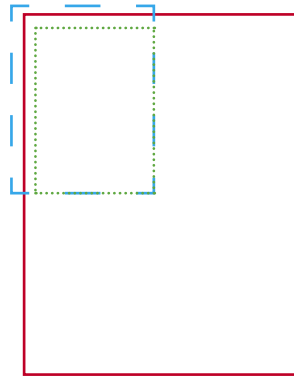
## Production Information Quarter Page Advertisements 2022



**HORIZONTAL**

If advertisement is bleed, add 3mm (one eighth inch) to bottom and both sides as per dotted line. i.e. total dimensions of ad will be 222mm (8.63") wide by 75mm (2.95") high.

If advertisement is non-bleed, please create artwork to fit 196mm (7.75") width by 62mm (2.45") deep.



**VERTICAL**

If advertisement is bleed, add 3mm (one eighth inch) to top and outside edge as per dotted line. i.e. total dimensions of ad will be 108mm (4.25") wide by 140mm (5.5") high.

If advertisement is non-bleed, please create artwork to fit 95mm (3.65") width by 127mm (5.0") deep.

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.**

All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format. All fonts used should be embedded.

### **MATERIAL DELIVERY**

#### **Via Email:**

francesca@totallicensing.com or  
becky@totallicensing.com

#### **Via your FTP or a third party FTP:**

For large files, you can provide us with details of your ftp for us to download the material, or a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can download.

Please ensure the file is clearly marked with the advertiser's name.

### **MATERIAL DEADLINES**

#### **TOTAL LICENSING**

Winter 2022..... 7 Jan 2022  
Spring 2022..... 15 March 2022  
Summer 2022..... 1 May 2022  
Autumn/Fall 2022..... 8 Sept 2022

#### **TOTAL LICENSING AUSTRALIA**

March 2021 issue ..... 1 March 2022

#### **TOTAL LICENSING CHINA EDITIONS**

March edition..... 5 February 2022  
October edition ..... 5 Sept 2022