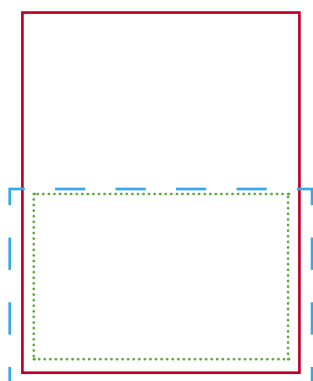


TOTAL LICENSING

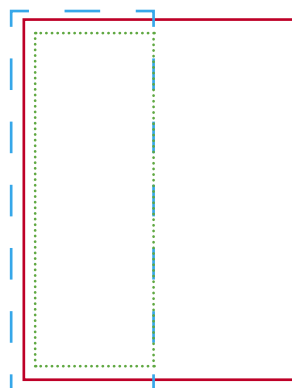
Production Information Half Page Advertisements 2022



HORIZONTAL

If advertisement is bleed, add 3mm (one eighth inch) to bottom and both sides as per dotted line. i.e. total dimensions of ad will be 222mm (8.63") wide by 138mm (5.45") high.

If advertisement is non-bleed, please create artwork to fit 196mm (7.75") width by 125mm (5.00") deep.



VERTICAL

If advertisement is bleed, add 3mm (one eighth inch) to bottom top and outside edge as per dotted line. i.e. total dimensions of ad will be 106mm (4.2") wide by 286mm (11.25") high.

If advertisement is non-bleed, please create artwork to fit 95mm (3.75") width by 260mm (10.25") deep.

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.**

All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format.

All fonts used should be embedded.

MATERIAL DELIVERY

Via Email:

francesca@totallicensing.com or
becky@totallicensing.com

Via your FTP or a third party FTP:

For large files, you can provide us with details of your ftp for us to download the material, or a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can download.

Please ensure the file is clearly marked with the advertiser's name.

MATERIAL DEADLINES

TOTAL LICENSING

Winter 2022..... 7 Jan 2022
Spring 2022..... 15 March 2022
Summer 2022..... 1 May 2022
Autumn/Fall 2022..... 8 Sept 2022

TOTAL LICENSING AUSTRALIA

March 2021 issue 1 March 2022

TOTAL LICENSING CHINA EDITIONS

March edition..... 5 February 2022
October edition 5 Sept 2022