

TOTAL BRAND LICENSING

Production Information Double Page Spread Advertisements 2022



Finished two page width 432mm (17")
Finished two page height 280mm (11") as per solid line on diagram



If advertisement is bleed, add 3mm (one eighth inch) to top, bottom and both sides as per dotted line. i.e. total dimensions will be 438mm (17.5") by 286mm (11.25")



If advertisement is non-bleed, please create artwork to fit 412mm (16.25") width by 260mm (10.25") deep

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.**

All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format.

All fonts used should be embedded.

MATERIAL DELIVERY

Via Email:

francesca@totallicensing.com

Via your FTP or a third party FTP:

For large files, you can provide us with details of your ftp for us to download the material, or if preferred, a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can access it.

MATERIAL DEADLINES

Winter 2022..... 15 Jan 2022

Summer 2022..... 1 May 2022

Autumn/Fall 2022.....8 Sept 2022