

TOTAL LICENSING

Production Information Double Page Spread Advertisements 2021



Finished two page width 432mm (17")
Finished two page height 280mm (11") as per solid line on diagram



If advertisement is bleed, add 3mm (one eighth inch) to top, bottom and both sides as per dotted line. i.e. total dimensions will be 438mm (17.5") by 286mm (11.25")



If advertisement is non-bleed, please create artwork to fit 412mm (16.25") width by 260mm (10.25") deep

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.** All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format. All fonts used should be embedded.

MATERIAL DELIVERY

Via Email:

francesca@totallicensing.com or
becky@totallicensing.com

Via your FTP or a third party FTP:

For large files, you can provide us with details of your ftp for us to download the material, or a third-party FTP (eg wetransfer.com, mailbigfile.com etc) and upload your material so that we can download.

Please ensure the file is clearly marked with the advertiser's name.

MATERIAL DEADLINES

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Winter 2020..... 5 Jan 2021
Spring 2020..... 25 March 2021
Summer 2020..... 16 July 2021
Autumn/Fall 2020..... 15 Sept 2021

TOTAL LICENSING AUSTRALIA

March 2021 issue 1 Feb 2021

TOTAL LICENSING CHINA EDITIONS

March edition..... 5 February 2021
October edition 5 Sept 2021