

# TOTAL BRAND LICENSING

## FRONT COVER SPECIFICATIONS 2021



**Page trim size:** 216mm x 280mm / 8.5 inches x 11 inches. Allow 3mm (one eighth inch) on each edge for bleed. (dotted line)

**Bleed page size:** 222mm x 286mm / 8.63 inches x 11.25 inches

**Please note:** Front cover advertisers must allow for the heading/logo spacing, marked in yellow above (66mm from top of the page).

Colour can be placed behind this but not wording or imagery that will clash with the magazine logo. Total Licensing will position the logo and will choose a main colour that is in keeping with the advertiser's imagery.

### MATERIAL DELIVERY

**Via Email:**

francesca@totallicensing.com

**Via your FTP or a third party FTP:**

For large files, you can provide us with details of your ftp for us to download the material, or if preferred, a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can access it.

### MATERIAL DEADLINES

Winter 2021 ..... 5 Jan 2021

Summer 2020 ..... 16 July 2021

Autumn/Fall 2020 ..... 15 Sept 2021