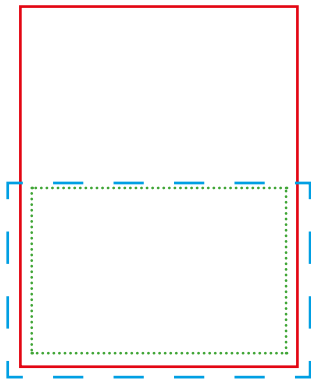


TOTAL LICENSING

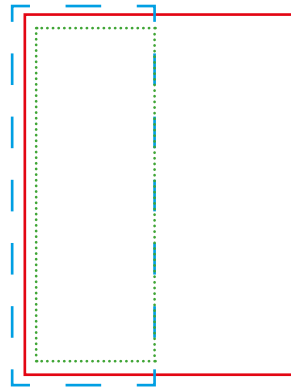
Production Information Half Page Advertisements 2020



HORIZONTAL

If advertisement is bleed, add 3mm (one eighth inch) to bottom and both sides as per dotted line. i.e. total dimensions of ad will be 222mm (8.63") wide by 138mm (5.45") high.

If advertisement is non-bleed, please create artwork to fit 196mm (7.75") width by 125mm (5.00") deep.



VERTICAL

If advertisement is bleed, add 3mm (one eighth inch) to bottom top and outside edge as per dotted line. i.e. total dimensions of ad will be 106mm (4.2") wide by 286mm (11.25") high.

If advertisement is non-bleed, please create artwork to fit 95mm (3.75") width by 260mm (10.25") deep.

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.** All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format. All fonts used should be embedded.

MATERIAL DELIVERY

Via Email:
francesca@totallicensing.com or
becky@totallicensing.com

Via your FTP or a third party FTP:
For large files, you can provide us with details of your ftp for us to download the material, or a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can download.

Please ensure the file is clearly marked with the advertiser's name.

MATERIAL DEADLINES

TOTAL LICENSING
Winter 2020..... 5 Jan 2020
Spring 2020..... 1 March 2020
Summer 2020..... 1 May 2020
Autumn/Fall 2020.....5 Sept 2020

TOTAL LICENSING AUSTRALIA
March 2020 issue 1 Feb 2020

TOTAL LICENSING CHINA EDITIONS
March edition..... 5 February 2020
October edition5 Sept 2020