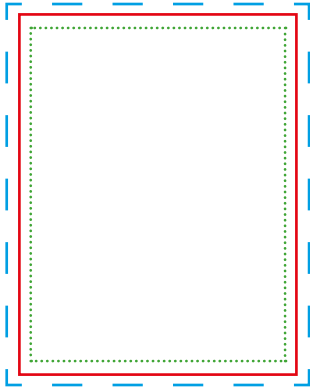


# TOTAL LICENSING

## Production Information Full Page Advertisements 2020



Finished page width 216mm (8.5")  
Finished page height 280mm (11") as per solid line on diagram

If advertisement is bleed, add 3mm (one eighth inch) to top, bottom and both sides as per dotted line. i.e. total dimensions will be 222mm by 286mm (8.63 inches by 11.25 inches).

**Please do NOT place any important imagery or text less than 5mm from the finished edge.**

If advertisement is non-bleed, please create artwork to fit 196mm by 260mm (7.75 inches by 10.25 inches) deep.

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.**

All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format.

All fonts used must be embedded.

### MATERIAL DELIVERY

#### Via Email:

francesca@totallicensing.com or  
becky@totallicensing.com

#### Via your FTP or a third party FTP:

For large files, you can provide us with details of your ftp for us to download the material, or a third-party FTP (eg wetransfer.com, hightail.com etc) and upload your material so that we can download.

Please ensure the file is clearly marked with the advertiser's name.

### MATERIAL DEADLINES

#### TOTAL LICENSING

Winter 2020..... 5 Jan 2020  
Spring 2020..... 1 March 2020  
Summer 2020..... 1 May 2020  
Autumn/Fall 2020..... 5 Sept 2020

#### TOTAL LICENSING AUSTRALIA

March 2020 issue ..... 1 Feb 2020

#### TOTAL LICENSING CHINA EDITIONS

March edition..... 5 February 2020  
October edition ..... 5 Sept 2020