

TOTAL LICENSING

Production Information Double Page Spread Advertisements 2020



- Finished two page width 432mm (17")
Finished two page height 280mm (11") as per solid line on diagram
- If advertisement is bleed, add 3mm (one eighth inch) to top, bottom and both sides as per dotted line. i.e. total dimensions will be 438mm (17.5") by 286mm (11.25")
- If advertisement is non-bleed, please create artwork to fit 412mm (16.25") width by 260mm (10.25") deep

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.** All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format. All fonts used should be embedded.

MATERIAL DELIVERY

Via Email:

francesca@totallicensing.com or
becky@totallicensing.com

Via your FTP or a third party FTP:

For large files, you can provide us with details of your ftp for us to download the material, or a third-party FTP (eg wetransfer.com, mailbigfile.com etc) and upload your material so that we can download.

Please ensure the file is clearly marked with the advertiser's name.

MATERIAL DEADLINES

TOTAL LICENSING

Winter 2020..... 5 Jan 2020
Spring 2020..... 1 March 2020
Summer 2020..... 1 May 2020
Autumn/Fall 2020..... 5 Sept 2020

TOTAL LICENSING AUSTRALIA

March 2020 issue 1 Feb 2020

TOTAL LICENSING CHINA EDITIONS

March edition..... 5 February 2020
October edition 5 Sept 2020