

The TOTAL LICENSING REPORT

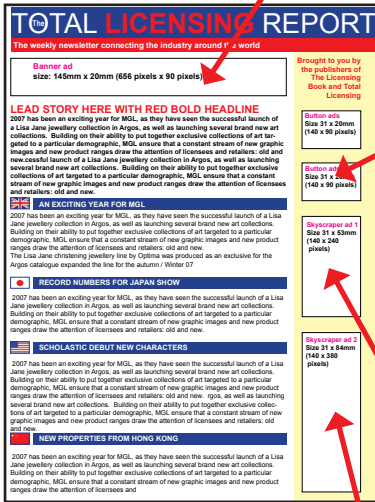
The weekly newsletter connecting the industry around the world

ADVERTISING OPTIONS

Newsletter Banner

Size: 656 pixels x 90 pixels. 18kb max file size

Cost:	\$US	£UK	€
One month (4 weeks)	1500	750	1050
Three months (12 weeks)	4000	2000	2800
Six months (26 weeks)	7200	3600	5040
Twelve months (52 weeks)	12600	6400	8950



Button Ad

Size: 140 pixels x 90 pixels. 8kb max file size. 4 animation loops maximum

Cost:	\$US	£UK	€
One month (4 weeks)	175	86	120
Three months (12 weeks)	475	237	330
Six months (26 weeks)	840	420	588
Twelve months (52 weeks)	1450	725	1010

Skyscraper ad 1

Size: 140 pixels x 240 pixels. 35kb max file size. 4 animation loops maximum

Cost:	\$US	£UK	€
One month (4 weeks)	375	188	263
Three months (12 weeks)	1012	506	708
Six months (26 weeks)	1800	900	1260
Twelve months (52 weeks)	3150	1575	2205

Skyscraper ad 2

Size: 140 pixels x 380 pixels. 35kb max file size. 4 animation loops maximum

Cost:	\$US	£UK	€
One month (4 weeks)	500	250	350
Three months (12 weeks)	1350	675	945
Six months (26 weeks)	2700	1350	1890
Twelve months (52 weeks)	4200	2100	2940

Technical specs

Rich media accepted
4 animation loops maximum
GIFs, animated GIFs, PNGs
or JPEGs are accepted.

For more information and reservations, contact:

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