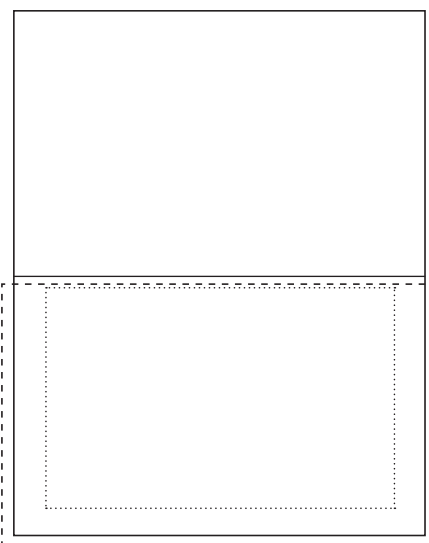


# TOTAL LICENSING

## PRODUCTION INFORMATION HALF PAGE ADVERTISEMENTS

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS**. All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format. All fonts used should be embedded.

### HORIZONTAL



Finished page width 216mm (8.5")  
Finished page height 280mm (11")

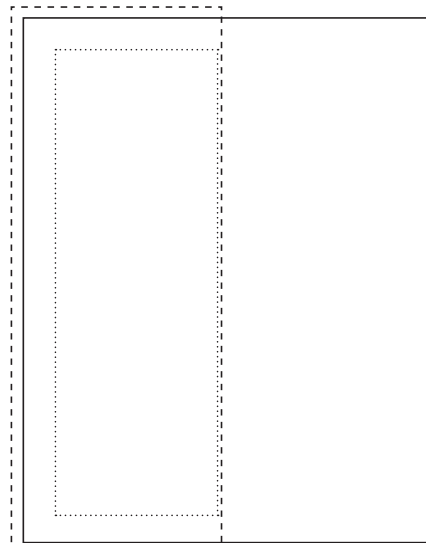
#### Material Deadlines:

Fall/Autumn 2009	8 Sept 2009
Winter 2010	3 January 2010
TL Australia 2010	1 Feb 2010
Spring 2010	23 Feb 2010
Summer 2010	29 April 2010

--- If advertisement is bleed, add 3mm (one eighth inch) to bottom and both sides as per dotted line. i.e. total dimensions of ad will be 222mm (8.63") wide by 138mm (5.45") high.

..... If advertisement is non-bleed, please create artwork to fit 196mm (7.75") width by 125mm (5.00") deep.

### VERTICAL



--- If advertisement is bleed, add 3mm (one eighth inch) to bottom top and outside edge as per dotted line. i.e. total dimensions of ad will be 106mm (4.2") wide by 286mm (11.25") high.

..... If advertisement is non-bleed, please create artwork to fit 95mm (3.75") width by 260mm (10.25") deep.

#### Material delivery

**By Mail:** Total Licensing Ltd,  
4 Wadhurst Business Park,  
Faircrouch Lane  
Wadhurst  
TN5 6PT  
UK  
Tel: +44 1892 782220  
Fax +44 1892 782226.

**By Email:** francesca@totallicensing.com

#### Via FTP:

Host name/Address	myfiles.eclipse.co.uk
Host type	automatic detect
User ID	client@totallicensing.com
Password	ftpsite

Please place files, clearly marked with the company name, into the folder 'Place files in here'

Alternatively, you can provide us with details of your ftp and upload your material so that we can download from your ftp.