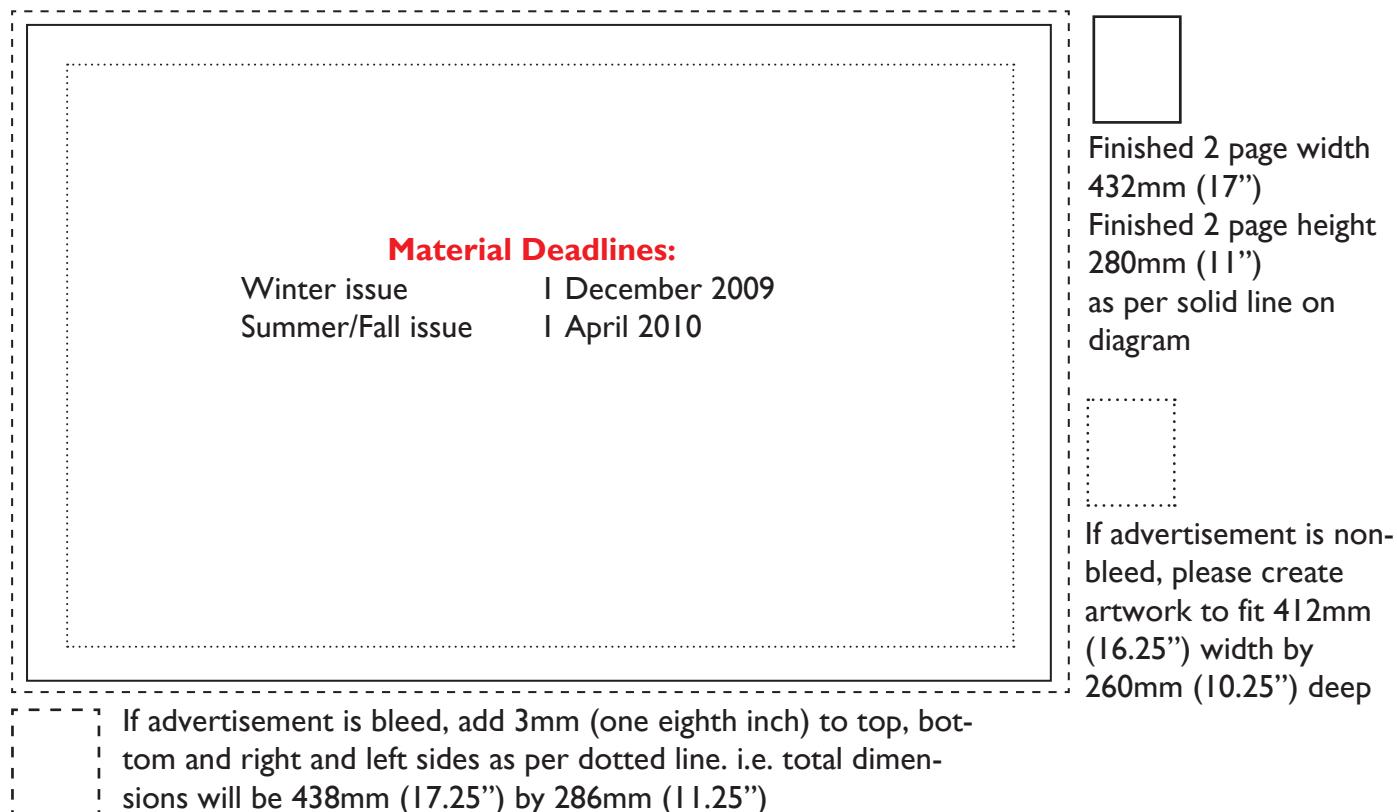


# TOTAL *Art Licensing*

## PRODUCTION INFORMATION TWO PAGE SPREAD ADVERTISEMENTS

Advertisers should provide artwork in digital format. Artwork should be in one of the following formats: **Press-ready PDF, Adobe Illustrator file, Adobe Photoshop, JPG, TIFF or EPS.** All graphics should be produced high-resolution (minimum 300dpi) and should be in a CMYK format. All fonts used should be embedded.



### Material Deadlines:

Winter issue | December 2009  
Summer/Fall issue | April 2010

Finished 2 page width  
432mm (17")  
Finished 2 page height  
280mm (11")  
as per solid line on  
diagram

If advertisement is non-bleed, please create artwork to fit 412mm (16.25") width by 260mm (10.25") deep

If advertisement is bleed, add 3mm (one eighth inch) to top, bottom and right and left sides as per dotted line. i.e. total dimensions will be 438mm (17.25") by 286mm (11.25")

### Material delivery

**By Mail:** Total Licensing Ltd,  
4 Wadhurst Business Park,  
Faircrouch Lane  
Wadhurst  
TN5 6PT  
UK  
Tel: +44 1892 782220  
Fax +44 1892 782226.

**By Email:** francesca@totallicensing.com

### Via FTP:

Host name/Address	myfiles.eclipse.co.uk
Host type	automatic detect
User ID	client@totallicensing.com
Password	ftpsite

Please place files, clearly marked with the company name, into the folder 'Place files in here'

Alternatively, you can provide us with details of your ftp and upload your material so that we can download from your ftp.